

# Initial Meeting Notes

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## **Project Title: History of Printing in East Asia**

- Contact each other by text
- Minimal style with a top bar
- Linked text to other parts of the page
- Very open design – up to interpretation
- Just start mockups for the few pages
- Idea: black and white perhaps, very minimalistic and clean style. The idea is to not overwhelm the viewer– a lot of negative space.
- Navigation bar can either go on top or on the side
- A potentially interesting cover home page idea is having a paragraph of introductory text (with large leading). Gray text mostly, but with black text to highlight important points. The highlighted points can be hovered over and will direct you to a link of important information.
- Rather than the mechanical presses, another interesting point or page could be a gallery slide of East Asian art- China, Korea, and Japan styles.
- Pictures should be relatively large but not too much. Around half the page is good, with a small piece of accompanying caption.